

THE NATIONAL
**Coalition on Black
 Civic Participation**



Affluence/Power/Abundance/Togetherness/Unity



Presents

**The 2011 Healthy Wealthy Wise
 National Empowerment
 Tour Kick-Off**

*Helping Black Women, Veterans
 and Girls Live their Best Lives!*

Featuring:



Erica Dunlap

Melanie Campbell

Michele Jones

**Join us in the Sunshine State
 Daytona Beach, FL – February 4, 2011
 Mims, FL – February 5, 2011**



FREE TO THE PUBLIC

Co-Sponsored by



Our Children. Our Mission. Our Future.



Local Co-Host:
 Florida Coalition on
 Black Civic Participation
www.ncbcp.org

For more information on the Black Women's Roundtable (BWR)
 contact The National Coalition at bwrunity@ncbcp.org or (202) 659-4929.

Celebrating Black History Month

*"We chose the campus of Bethune-Cookman University and the Harry T. & Harriette Moore Memorial Park for its historic value," **added Salandra Hanna, Convener, Florida Coalition on Black Civic Participation, NCBCP,** "...and that these two locations serve as a reminder of the Civil Rights struggles as we celebrate Black History Month and empower women and girls to truly live healthier, wealthier and wiser lives."*

Read more:

<http://www.miamiherald.com/2011/02/08/2057011-hundreds-of-women-and-girls-from.html##ixzz1EhKabze6>



**BWR Tour in Daytona Beach, Florida @ Bethune-Cookman University
Intergenerational Listening Session & Dialogue: "Sisters Can We Talk?"
Friday, February 4, 2011**

PHOTO CAPTION: (l-r) **Salandra Hanna-Benton**, Convener, Florida Coalition on Black Civic Participation (FCBCP) and **Chris Robinson**, President, Delta Sigma Theta Sorority, Inc. Bethune-Cookman University Undergraduate Chapter.

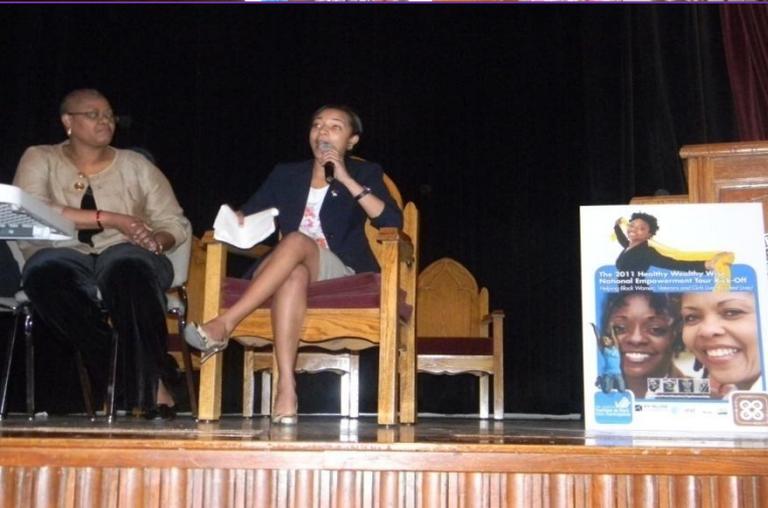


PHOTO CAPTION: (l-r) **Melanie Campbell**, President & CEO and Convener, Black Women's Roundtable, NCBCP and **Chris Robinson**.





**BWR Tour in Daytona Beach, FL @ Bethune-Cookman University
Intergenerational Listening Session and Dialogue: *Sisters Can We Talk?***

PHOTO CAPTION: Ericka Dunlap, Miss America 2004 and Television Personality and **Cheryl Lawson-Young**, Crime Prevention Specialist, Bethune-Cookman University.



PHOTO CAPTION: Cheryl Lawson-Young, **Davita Bonner**, Director, Counseling Services/Career Placement, Bethune-Cookman University; **Sheena McCleary**, Zone Coordinator, Florida AFL-CIO.





BWR TOUR Daytona Beach, FL @ Bethune-Cookman University

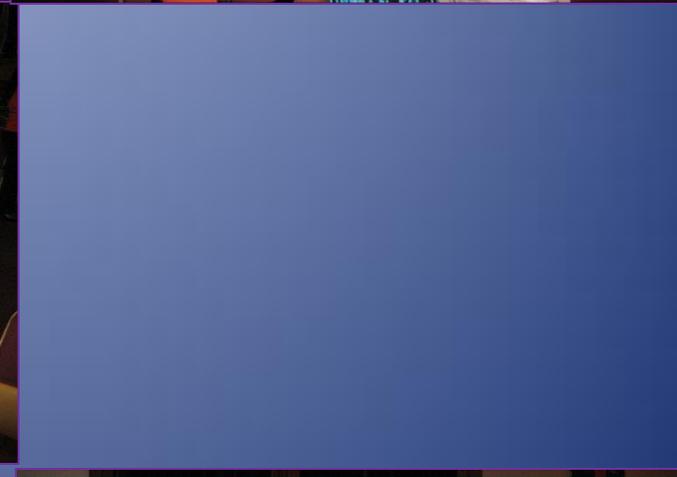
Friday, February 4, 2011

PHOTO CAPTION: Dr. Joe Leonard, Assistant Under Secretary, Civil Rights Department, US Department of Agriculture (USDA) shares opportunities and services provided by USDA .



PHOTO CAPTION: Melanie Campbell, President & CEO and Convener, BWR; Dr. Joe Leonard, USDA and Michele Jones, Special Assistant and Senior Advisor to the Under Secretary of Defense, Special Detail, OPM President's Veterans Employment Initiative and First Lady's Military Families Initiative prepare for presentations and open discussion with attendees.







BWR Tour in Daytona Beach, FL @ Bethune-Cookman University

Friday, February 4, 2011

PHOTO CAPTION: **Melanie Campbell**, President & CEO , NCBCP (Center front) and **Salandra Hanna-Benton**, Convener, Florida Coalition on Black Civic Participation (far right front), met with senior administrators and faculty of Bethune-Cookman University to discuss potential collaboration and partnership opportunities to build on the work of the Black Women's Roundtable "*Healthy, Wealthy & Wise*" Initiative on campus and in surrounding communities. (l-r) **Sonja Lewis Lucas**, Director of Public Relations and Marketing, School of Graduate & Professional Studies; **Alma Y. Dixon**, EdD MPN RN, Executive Director, Health Equity, Odessa Chambliss Wellness Center, School of Nursing; **Dorcas E. McCoy**, Ph.D., Acting Vice President for Academic Affairs; **Sharon R. Piety-Nowell**, Ed.D., Dean, School of Graduate & Professional Studies; **Dr. Claudette McFadden**, Director - Project Pericle, Center for Civic Engagement and Professor, Leadership Studies.





**HARRY T. & HARRIETTE V. MOORE
MEMORIAL PARK
BREVARD COUNTY**

**2180 Freedom Avenue
Mims, FL 32754**



**HARRY T. & HARRIETTE V. MOORE
MEMORIAL HOMESITE**

This property is the former homesite of civil rights activists Harry T. and Harriette V. Moore, two people whose lives were committed to help Florida's Negro communities unite to form a collective identity. Mr. Moore was a Brevard County educator who became a full-time civil rights activist. After being fired for demanding equal pay, he worked to equalize the salaries received by Negro teachers with that of their white counterparts. He organized the Progressive Voters League of Florida, and his efforts to open the Democratic Party to Negroes provided new political opportunities for minority citizens all over the state. Mr. Moore organized the first Brevard County Branch of the National Association for the Advancement of Colored People in 1934, and served as its president for five years. From 1941-1946, he served as president of the Florida State Conference of the Branches of the NAACP, and then as the executive director until his death. Mr. Moore and his wife were murdered when a bomb was planted beneath their house on Christmas night in 1951.

F-408

FLORIDA HERITAGE LANDMARK
SPONSORED BY BREVARD COUNTY BOARD OF COUNTY COMMISSIONERS
AND THE FLORIDA DEPARTMENT OF STATE

1999



BWR Tour - Mims, FL
Unity Health Walk to End Heart Disease & HIV-AIDS
0.5 Mile Walk/1 Mile Walk-Run
Around the Grounds of
Harry T. & Harriette V. Moore Park





BWR Tour Mims, Florida

Listening Sessions for Girls (Ages 8 – 18)

Girls gathered at the historic replica of the home of slain Civil Rights leaders Harry T. & Harriette V. Moore. Session focused on self-esteem, positive self-image, healthy decision-making, ending violence against women and girls, healthy living, education technology and career choices. **Facilitators included: Ericka Dunlap, Melanie Campbell, Sheena McCleery and William Kellibrew.**





PHOTO CAPTION: Melanie Campbell poses with **Salandra Hanna-Benton (far left)** and **Adrienne Dennis (far right)**, *Co-Chairs of BWR Tour Space Coast Host Committee in Mims, FL*



PHOTO CAPTION: (front right standing) Juanita Barton, Cultural Center Coordinator, Harry T. and Harriette V. Moore Center prepare for participants to arrive with BWR Tour Space Coast Host Committee members and volunteers.



PHOTO CAPTION: (l-r): Jessica Brown, and **Dreema Stokes**, State Co-Coordinators, Florida Black Youth Vote!, FCBCP. Both ladies are also members of BWR Tour Space Coast Host Committee.

BWR Tour Mims, FL
Intergenerational Listening Session &
Empowerment Presentations



BWR Tour Mims, FL
Closing Session for Women
& Girls





BWR Tour Space Coast Host Committee

BWR Tour Space Coast Host Committee will continue to meet to follow-up with participants. The Committee has agreed to establish a local BWR Intergenerational Network and will be hosting quarterly Sister Circle gatherings focused on health and wellness, economic security, technology, education and civic engagement.

NCBCP BWR National Empowerment Tour Hosted in Daytona Beach and Mims, Florida February 4 – 5, 2011 Media Coverage – News Articles

Florida Today

Empowerment high on agenda

Women gather for conference

http://www.floridatoday.com/article/20110206/NEWS01/102060345/1086/rs_s07/Empowerment-high-on-agenda

Miami Herald

http://www.miamiherald.com/2011/02/08/2057011_hundreds-of-women-and-girls-from.html#

