WOMEN of POWER National Summit
Rebuilding Hope, Justice, Equity & Equality
MARCH 9-13, 2022
Building Power • Protecting Voting Rights • Saving Democracy

2022 BWR WOMEN OF POWER NATIONAL SUMMIT PARTNERSHIP PROPOSAL
EXECUTIVE SUMMARY

The National Coalition on Black Civic Participation (The National Coalition) is a 501(c)3, non-profit, national civil rights and social justice organization, dedicated to increasing civic engagement, voter participation, economic opportunity and social change in Black and underserved communities.

The National Coalition strives to create an enlightened community by engaging people in all aspects of public life through service/volunteerism, public policy engagement, leadership development, organizing and voting.

The National Coalition was founded on May 6, 1976. In 2020, The National Coalition proudly celebrates 46 years serving as an effective convener, coalition-builder and facilitator at the local, state and national levels. We work collaboratively to address the disenfranchisement of African Americans and other underserved communities through institution building, civic engagement and empowerment initiatives including: 1) organizing non-partisan integrated voter participation and public policy engagement in all levels of civil society; 2) promoting Black women and girls leadership, health, wealth and wellness; 3) mentoring young Black men and boys on civic leadership and engagement; 4) promoting affordable access to technology and innovation in urban and rural communities; 5) establishing a Southern Institute for Civic Engagement, Economic & Social Justice, anchored at Clark Atlanta University.
The Black Women's Roundtable serves as the NCBCP’s intergenerational leadership development, mentoring, empowerment and power building arm for Black women and girls. The BWR is at the forefront of championing just and equitable public policies that center racial, economic and gender justice to promote health and wellness, economic security & prosperity, education and global empowerment as key elements of success.

BWR established its Intergenerational National Policy Network in 2008, which is comprised of a diverse group of Black women civic leaders and change agents representing state-based, regional, national and organizations and institutions. Together, the BWR membership represents the issues and concerns of millions of Black people who live across the United States and around the world.
The BWR Women of Power National Summit (BWR Summit) is a component of the BWR Healthy, Wealthy & Wise Empowerment Project. The BWR Empowerment Project focuses on amplifying the intergenerational power and voices of black women on race & gender equity, economic security & prosperity, income inequality, health, economic empowerment, educational and social issues impacting urban centers, small towns and rural communities.

The 2022 BWR Summit will take place on Wednesday, March 9 thru Sunday, March 13, 2022 at The Gaylord, 201 Waterfront St, National Harbor, MD and Capitol Hill in Washington, DC. The 2022 BWR Summit brings together a diverse and intergenerational group of over 1,000 Black women and girls from across the country every year (in-person and virtually). COVID-19 protocols are required for registered attendees including must be fully vaccinated, follow mask requirements in all venues and agree to be tested daily.

The 2022 BWR Summit agenda and signature activities* include:

- **March 10th** - Public Policy Education & Action Day on Capitol Hill, Special Girls Track
- **March 11th** - It’s All About Community “Rebuilding Hope, Justice, Equity & Equality” Day includes: Policy Plenaries, Organizing Training Sessions, Special Girl Power Track, Comedy Night w/Joke Sisters
- **March 12th** - It’s All About You “Health, Healing & Inspiration” includes: Healthy, Wealthy, Wise Mini-Expo, Featured Authors Pavilion, Love You More Power Walk for Mental Health & Wellness, Enrichment & Self-Care Sessions, Special Girls Track, Launch Take it to the TOP Entrepreneurship National Challenge, Sistars Leadership Awards Reception & Concert
- **March 13th** - Faith in Action Prayer Breakfast & Global Empowerment Closing Brunch & Plenary

*subject to change
2022 BWR SUMMIT PARTNERSHIP OPPORTUNITIES

Sponsorship Levels
SISTARS INVEST LEVEL

$ 50,000

Listed as Investment Partner for BWR Women of Power National Summit

Two (2) Reserved Seats for 10 @ (6) High Profile BWR Summit Sessions and Reception

• It’s All About Community Action Day Women of Power Morning Plenary, Lunch Plenary & Comedy Night
• It’s All About You Health, Healing & Inspiration Day – Love You More Power Walk for Mental Health & Wellness, Authors Lunch Plenary & Take It to the TOP National Entrepreneurship Challenge Launch
• It’s All About You Health, Health & Inspiration Day – Women’s History Month SiSTARS Leadership Awards Celebration & Concert
• Faith In Action & Global Empowerment Day Prayer Breakfast & Global Empowerment Lunch Closing Plenary
• Premiere Reserved Booth Space @ It’s All About You “Health, Healing & Inspiration” Day & Mini-Expo
• Support ten (10) BWR state-based women leaders & girls (ages 13 – 17) to attend BWR Summit
• Speaking Opportunities @ Plenary Sessions, Power Walk & Awards Reception (5 - 7 minutes)
• Banner, logo and link placement on the NCBCP Website & Sponsorship Wall
• Full Page Ad in Souvenir Program Journal, along with inclusion on Event Marketing Materials
• Branding on official T-shirts, Conference bags, and Signage and Merchandising Opportunities
• Promotional Credit in Press Releases

SISTARS INSPIRE LEVEL

$ 25,000

Listed as Inspire Partner for BWR Women of Power National Summit

One (1) Reserved Seat for 10 @ Four (4) High Profile BWR Summit Sessions and Reception

• It’s All About Community Action Day Women of Power Morning Plenary, Lunch Plenary & Comedy Night
• It’s All About You Health, Healing & Inspiration Day – Love You More Power Walk for Mental Health & Wellness, Authors Lunch Plenary & Take It to the TOP National Entrepreneurship Challenge Launch
• It’s All About You Health, Healing & Inspiration Day – Women’s History Month SiSTARS Leadership Awards Celebration & Concert
• Faith in Action & Global Empowerment Day Prayer Breakfast & Global Empowerment Lunch Closing Plenary
• Reserved Booth Space @ It’s All About You “Health, Healing & Inspiration” Day & Mini-Expo
• Support ten (10) BWR state-based women leaders & girls (ages 13 – 17) to attend BWR Summit
• Speaking Opportunities, Plenary Sessions, Power Walk & Awards Celebration (3-5 minutes)
• Banner, logo and link placement on the NCBCP Website & Sponsorship Wall
• Full Page Ad in Souvenir Journal, along with inclusion on Event Marketing Materials
• Branding on official T-shirts, Conference bags, and Signage and Merchandising Opportunities
• Promotional Credit in Press Releases
### SISTARS UNITE LEVEL

**$15,000**  
**Listed as Unite Partner for BWR Women of Power National Summit**

- **Reserved Table for 10 @ 3 High Profile BWR Summit Sessions**
  - It’s All About Community Action Day Women of Power Morning Plenary, Lunch Plenary & Comedy Night
  - It’s All About You Health, Healing & Inspiration Day Authors Lunch Plenary & Take it to the TOP National Entrepreneurship Challenge Launch
  - Faith In Action & Global Empowerment Day Prayer Breakfast & Global Empowerment Lunch Closing Plenary

- **Six (6) Reserved Seats** It’s All About You Health, Healing & Inspiration Day - Women’s History Month SiSTARS Leadership Awards Celebration & Concert

- **Reserved Booth Space @ It’s All About You “Health, Healing & Inspiration” Day & Mini-Expo**
  - Support five (5) BWR state-based women leaders & girls (ages 13 – 17) to attend BWR Summit
  - Recognition from the Stage @ Plenary Session
  - Banner, logo and ink placement on the NCBCP Website & Sponsorship Wall
  - Half Page Ad in Souvenir Journal, along with inclusion on Event Marketing Materials
  - Branding on official T-shirts, Conference bags, and Signage and Merchandising Opportunities
  - Promotional Credit in Press Releases

### SISTARS ACT LEVEL

**$10,000**  
**Listed as Community Action Partner for BWR Women of Power National Summit**

- **Reserved Table for 10 @ 2 High Profile BWR Summit Sessions**
  - It’s All About Community Action Day Women of Power Morning and Lunch Plenary Sessions
  - It’s All About You Health, Healing & Inspiration Day Authors Lunch Plenary & Take it to the TOP National Entrepreneurship Challenge Launch

- **Four (4) Reserved Seats @ It’s All About You Health, Healing & Inspiration Day - Women’s History Month SiSTARS Leadership Awards Celebration & Reception**

- **Tabling Space @ It’s All About You “Health, Healing & Inspiration” Day & Mini-Expo**
  - Support two (2) BWR state-based women leaders & girls (ages 13 – 17) to attend BWR Summit
  - Recognition from the Stage @ Plenary Session
  - Banner, logo and ink placement on the NCBCP Website & Sponsorship Wall
  - Half Page Ad in Souvenir Journal, along with inclusion on Event Marketing Materials
  - Branding on official T-shirts, Conference bags, and Signage and Merchandising Opportunities
  - Promotional Credit in Press Releases
SISTARS FRIEND LEVEL $5,000

Listed as Unite Partner for BWR Women of Power National Summit

Reserved Table for 10 @ 1 High Profile BWR Summit Sessions
- It’s All About Community Action Day Women of Power Morning Plenary, Lunch Plenary & Comedy Night
- It’s All About You Health, Healing & Inspiration Day Authors Lunch Plenary & Take It to the TOP National Entrepreneurship Challenge Launch
- Faith in Action & Global Empowerment Day Prayer Breakfast & Global Empowerment Lunch Closing Plenary

- Two (2) Reserved Seats It’s All About You Health, Healing & Inspiration Day - Women’s History Month SISTARS Leadership Awards Celebration & Concert

- Reserved Booth Space @ It’s All About You “Health, Healing & Inspiration” Day & Mini-Expo
- Support two (2) BWR state-based women leaders & girls (ages 13 – 17) to attend BWR Summit
- Recognition from the Stage @ Plenary Session
- Banner, logo and ink placement on the NCBCP Website & Sponsorship Wall
- Half Page Ad in Souvenir Journal, along with inclusion on Event Marketing Materials
- Branding on official T-shirts, Conference bags, and Signage and Merchandising Opportunities
- Promotional Credit in Press Releases
ADDITIONAL BENEFITS TO SPONSORS

**National Media**
Press releases, Facebook Live stream for premiere events reaching 20,000 viewers

**Volunteerism**
Speaker and presenter opportunities at Signature Programs Volunteer opportunities at Signature Programs

**Civic Participation**
Increases and enhances civic participation by a community historically disenfranchised politically, economically, and socially
Thank You to Our 2020 and 2021 BWR Summit Sponsors!
2020 BWR NATIONAL SUMMIT HIGHLIGHTS
2021 BWR NATIONAL VIRTUAL SUMMIT SPEAKERS

[partial listing]